

# Luke Myers

## Design Portfolio

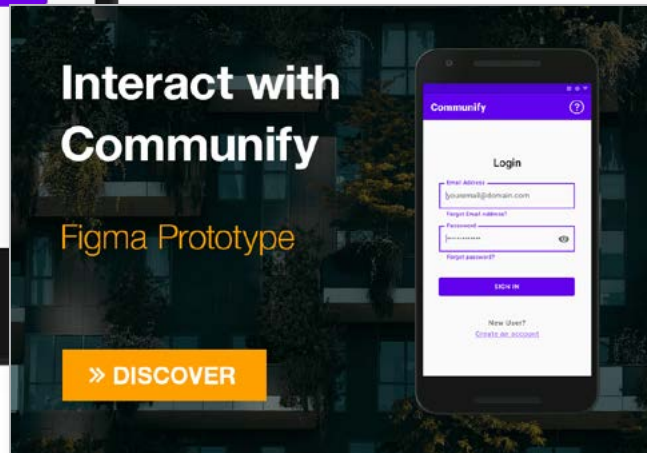
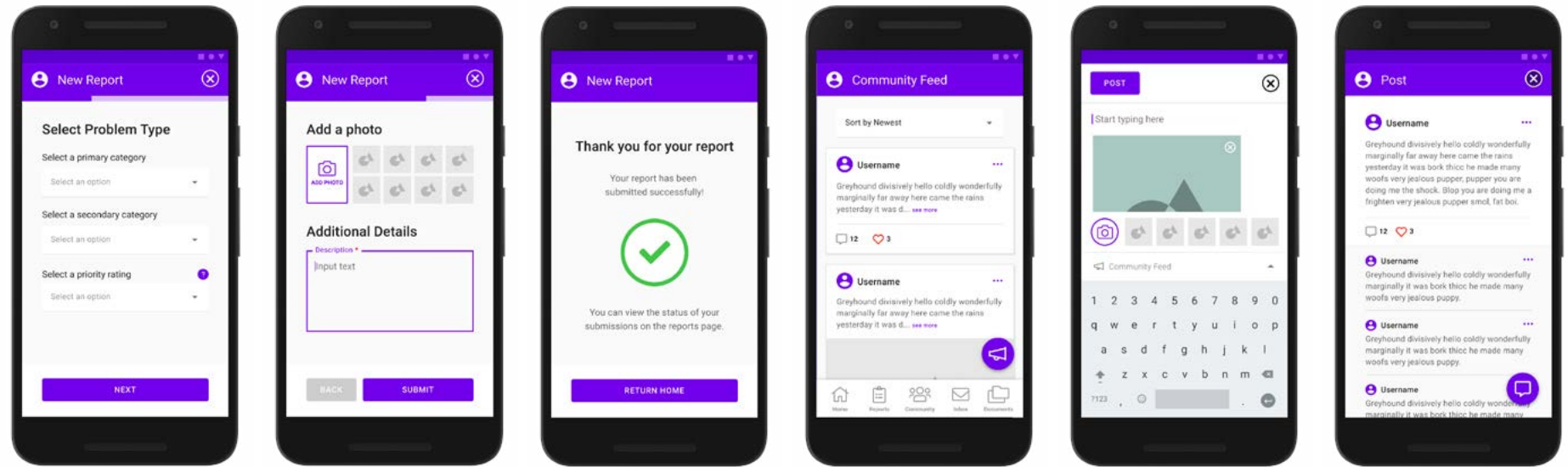
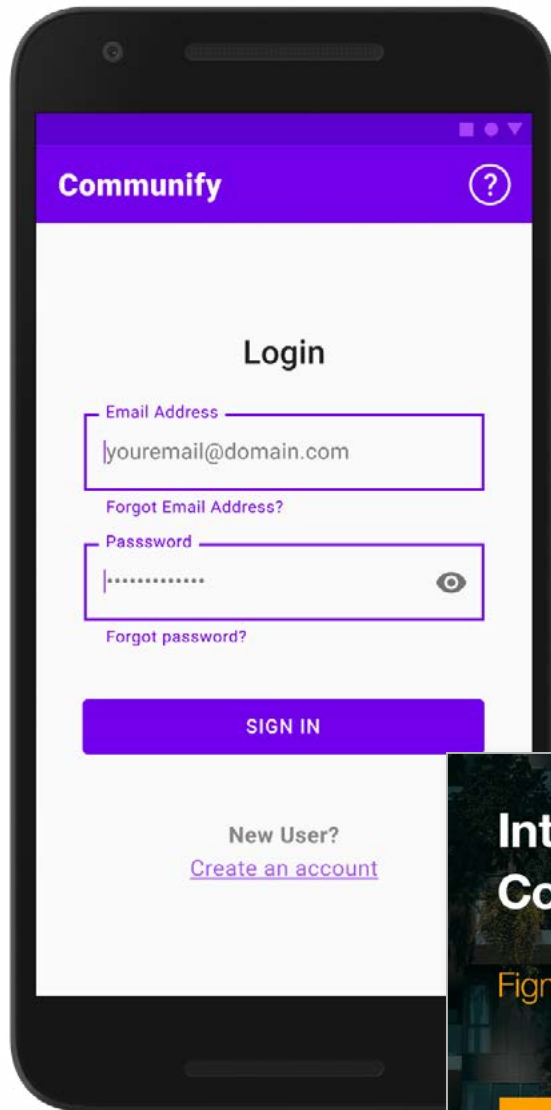
Digital

Print

Branding

Installation  
Art

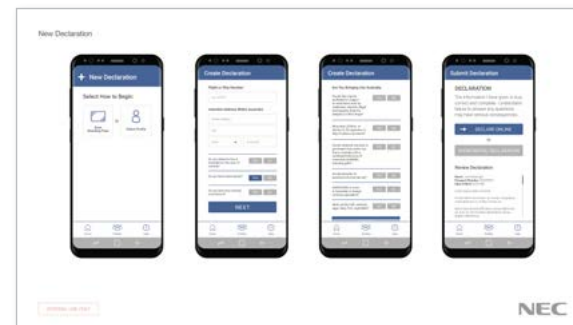
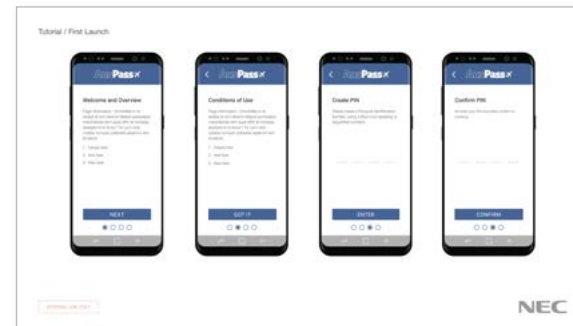
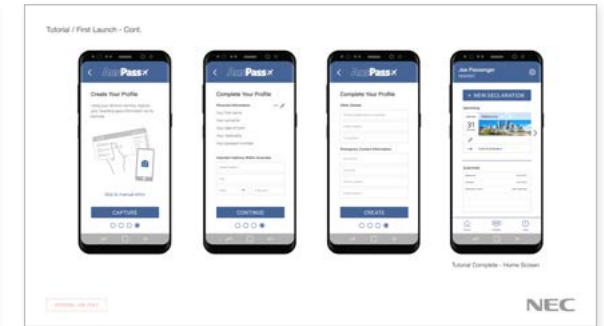
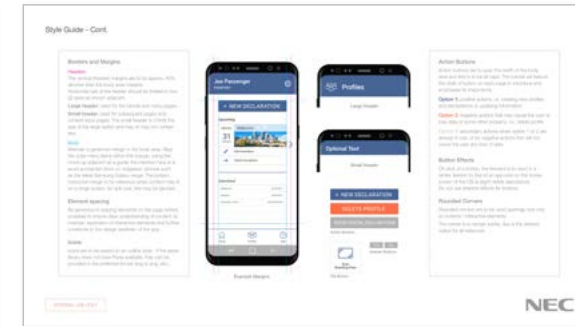
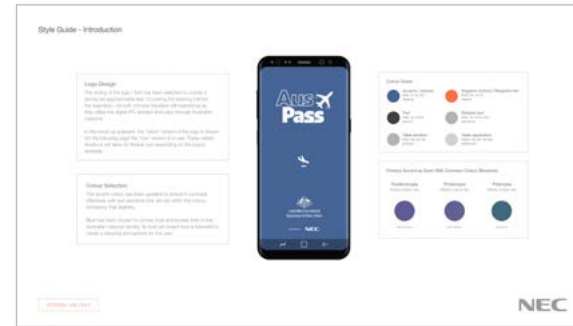
*Click to jump to  
a section or start  
scrolling :)*



## Community Building App

-  General Assembly course project
-  End-to-end UX process, using double diamond methodology. Read the full [Design Diary on ljm.design](#)
-  Successful completion of course, this project is in continued development

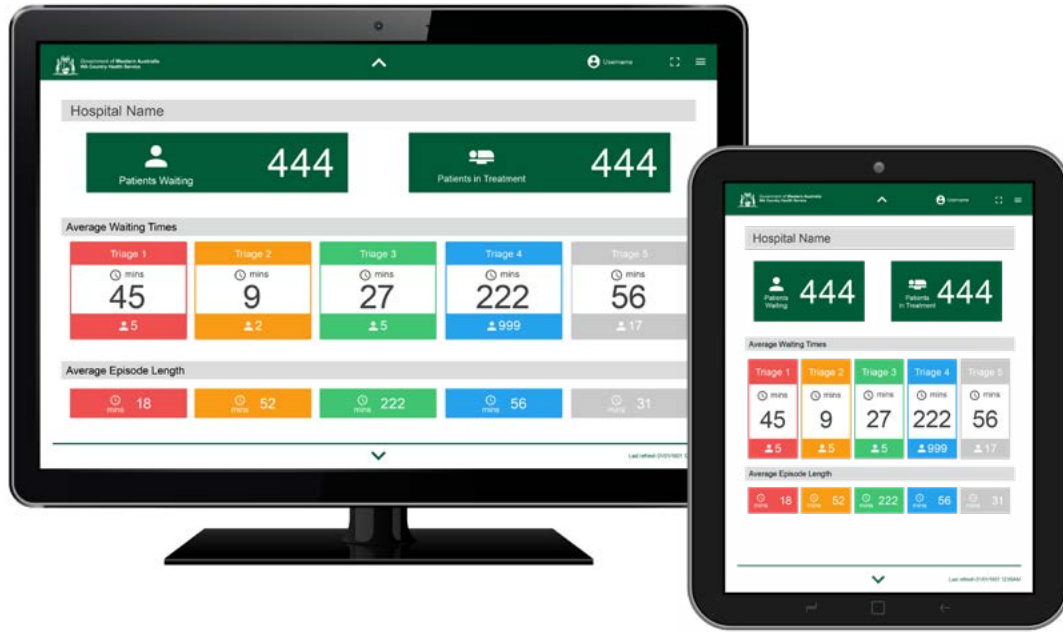




## AusPass - Digital IPC

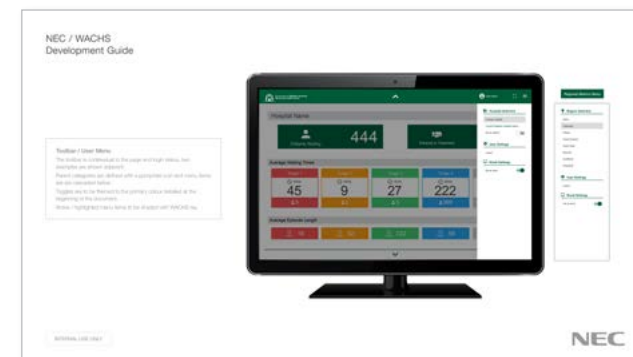
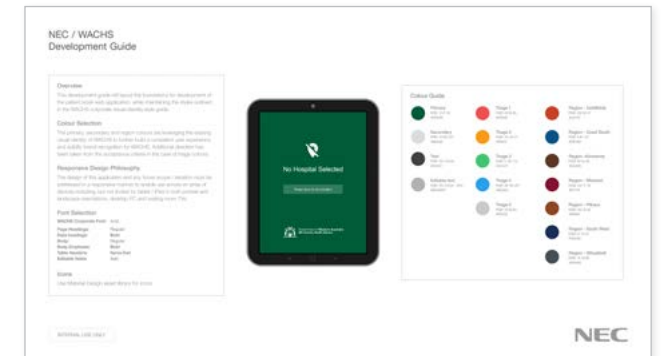
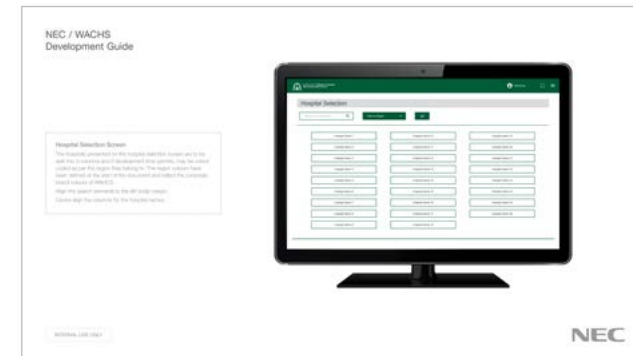
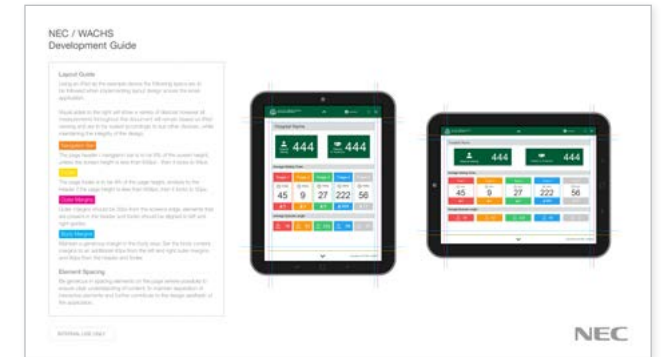
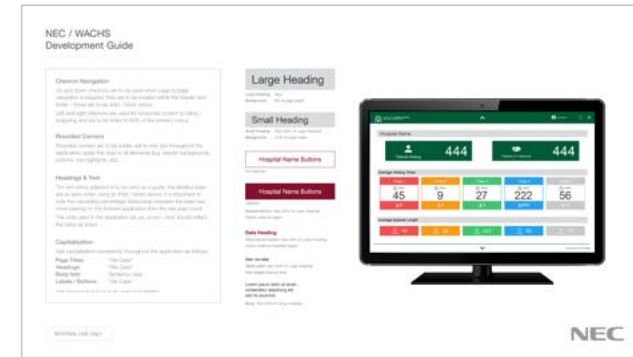
-  NEC Australia application design
-  UI Design for digital Incoming Passenger Card (IPC) application development tender
-  Design collaboration and handover with NEC project team, including physical assets for product demonstration

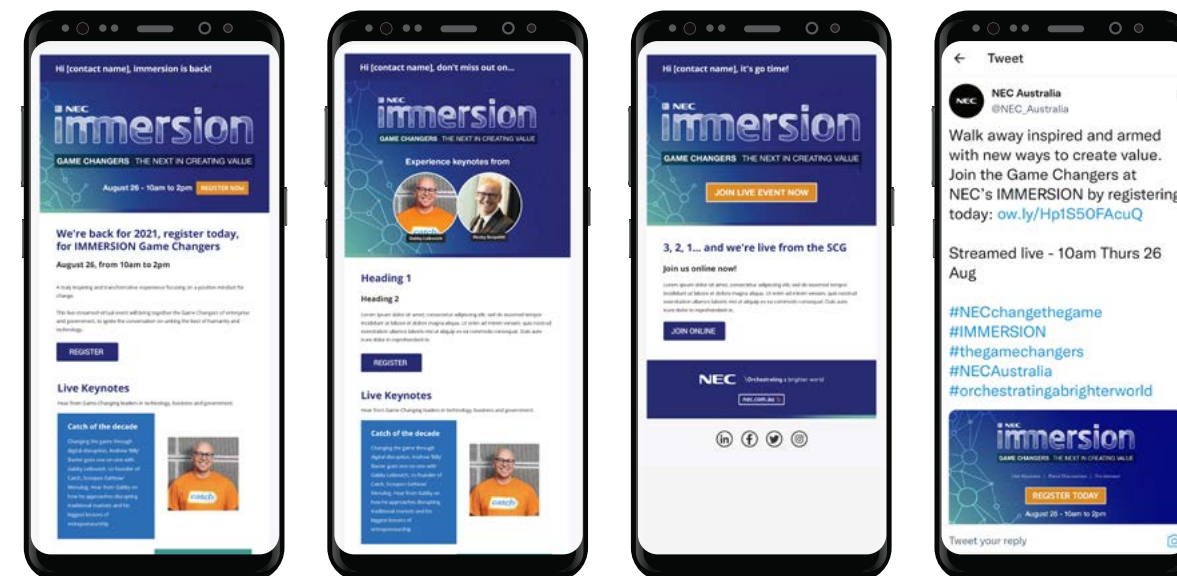







## Patient Monitoring and Triage App

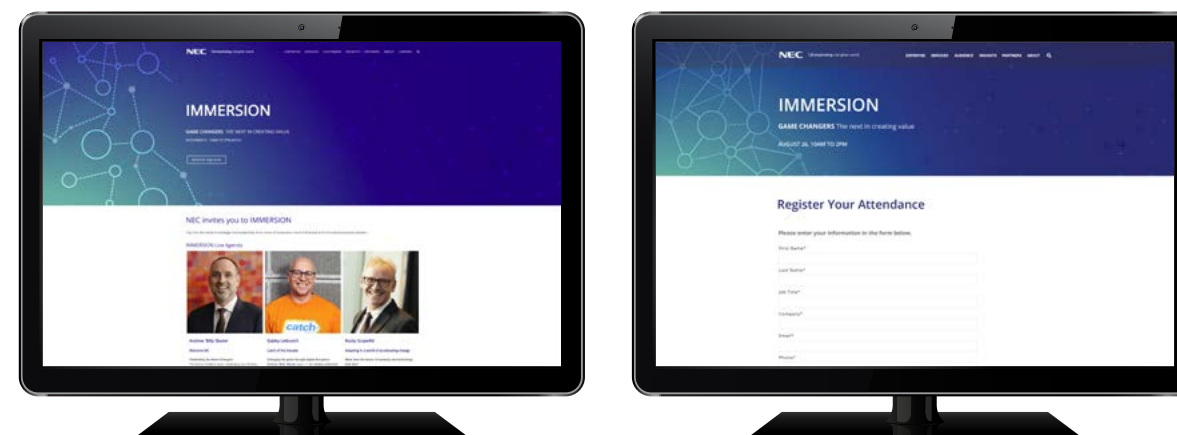
-  NEC Australia application design
-  UI Design for Western Australia Country Health Service (WACHS) patient monitoring and triage kiosk, read the full [Design Diary on Ijm.design](#)
-  Application in use throughout WACHS's sites



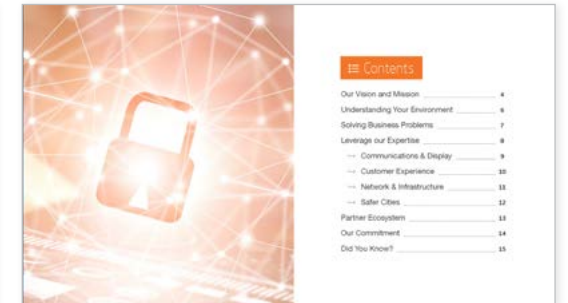


## IMMERSION Game Changers - Virtual Event

-  NEC Australia's flagship yearly event
-  Complete visual identity, user journey design, asset creation, prototype development and final CMS and MarTech implementation
-  Artefact creation for web, eDM and social media - event postponed until November due to Covid-19







## NEC Australia Corporate Brochure



Company overview brochure



Muliti-use document designed for on screen presentation, digital download and print.






Available for download on the NEC Australia website, takeaway copies in office foyers and leave-behinds after meetings





## NEC ID Product Overview

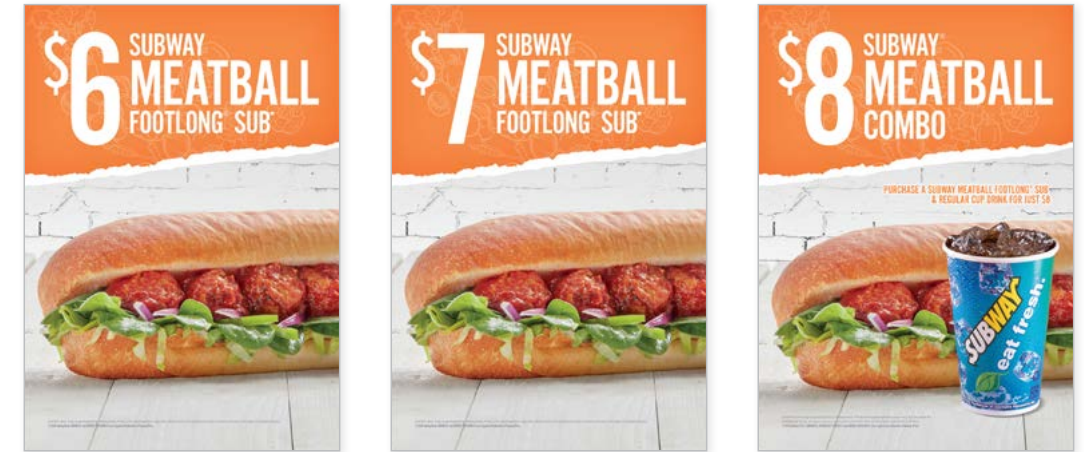
-  NEC Australia technology overview
-  28 page multi-use document. Interactive pdf, sales presentation and printed leave-behind
-  Used by sales team and available online







Under menu hangers - point of sale



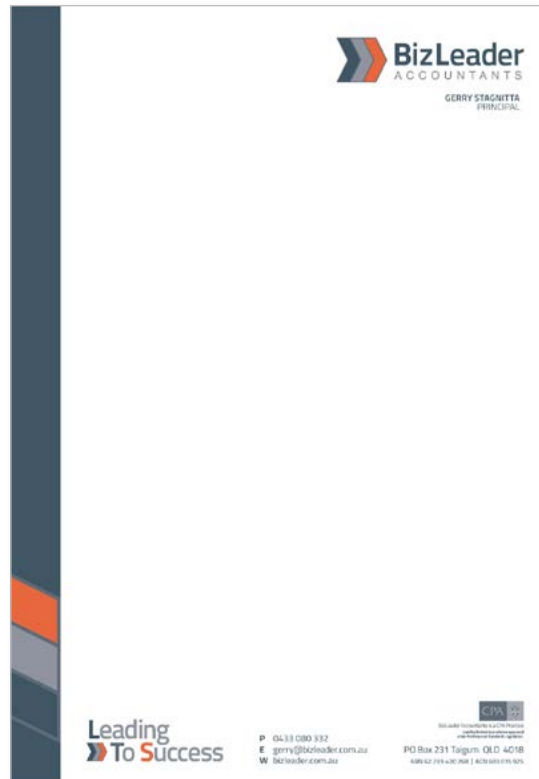
Counter cards - point of sale

## Subway Large Format Printing

-  Meatball Footlong market trial
-  Wide format point of sale materials
-  Printed by Ultraprint Brisbane
-  Trial market - Melbourne East







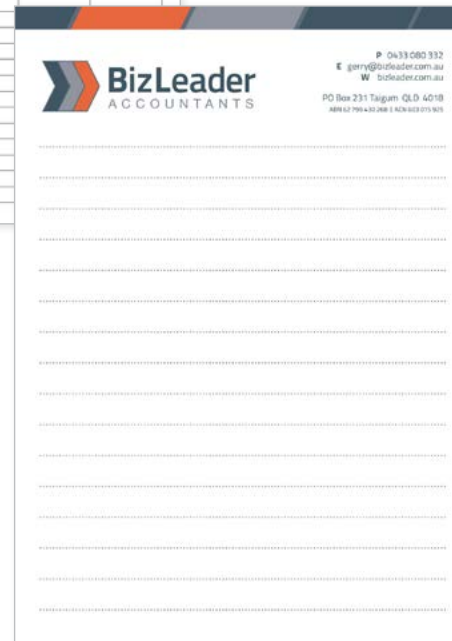
A4 letterhead



A4 client pad



Business card



A5 notepad



## Biz Leader Brand Design

-  Brand design and collateral package
-  Corporate design package, including print production.
-  Printed at Ultraprint, Brisbane








Business card



## Saxton Kempth Finance Brand Design

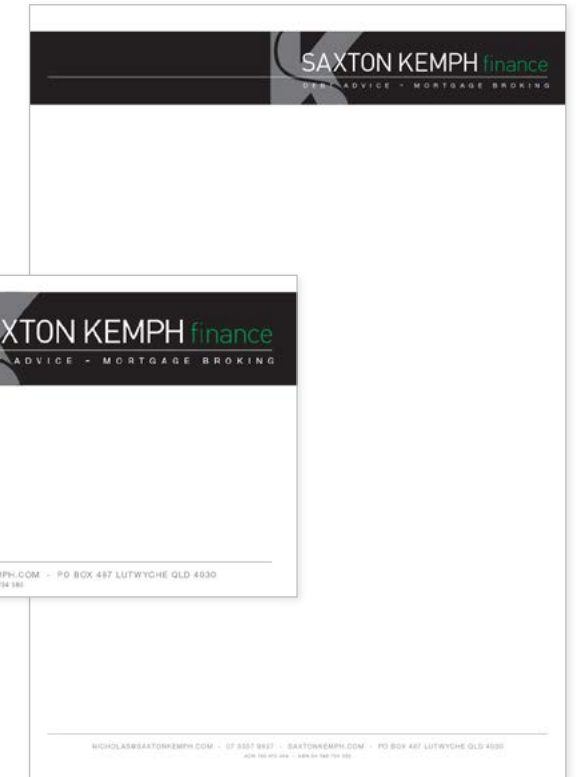
-  Brand update and collateral design
-  Corporate design package, including print production. Business card features Spot UV detail of the background 'K', providing a glossy contrast to the general matte finish
-  Printed at ultraprint



DL notepad



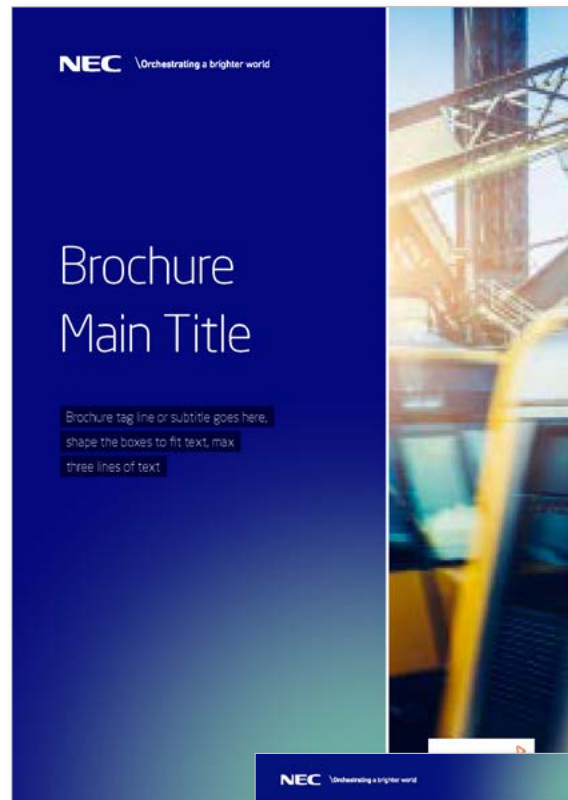
With comps slip



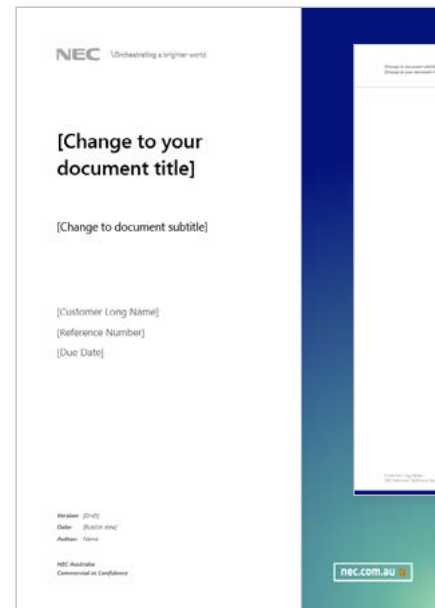
A4 letterhead



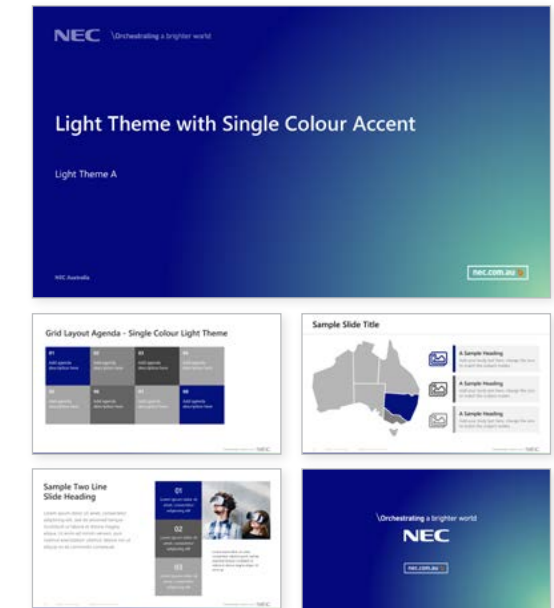
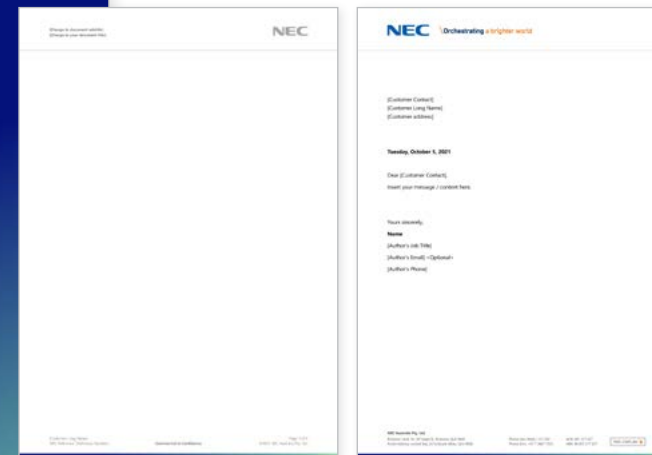




Brochures



MS Word Templates



MS PowerPoint Templates

## NEC 2021 Brand Refresh



Brand identity update and template refresh



Included templates for an array of marketing brochures, eDMs, Word and PowerPoint templates, MS Office themes, building blocks, quick parts and more.






Used by whole of NEC Australia





# Bright Victoria, Installation Art

-  Designed and built for NEC Australia
-  Concept art and material design. Constructed from layers plywood with LED lighting detail. Read the full [Design Diary on ljm.design](#)
-  Located at NEC Australia's Head Office, Bourke Street Docklands





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[in](#) [linkedin profile](#)

[ljm.design](#)

A bit about me

# Luke Myers

UX Designer. Problem Solver.

I have been a Graphic and Digital Designer for over 10 years, however I am currently taking the skills I have learnt during that time; along with my passion for continuous learning and transitioning my career to become a **User Experience (UX) Designer**.

I am driven to improve what I see; I channel that drive to improve the interactions and experiences we have with the human built world around us. I am an advocate for well-considered, simple design, that enables clear communication and provides human centred outcomes.